

2016

IMPACT REPORT

GOALS ON THE FIELD.
RESULTS IN THE COMMUNITY.

The impact of District Sports is felt across DC, with games played in many of the city's eight wards.

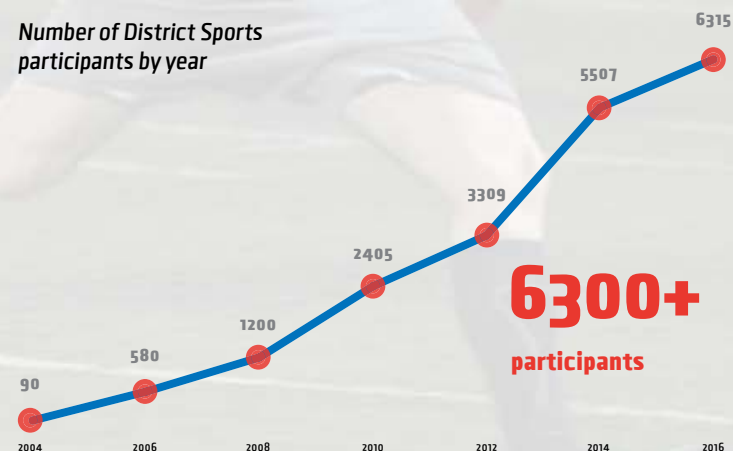
Harnessing the power of sport for good

After covering league costs such as field rentals, staffing, and player's uniforms, District Sports directs its registration fees to supporting athletic programs for DC youth. In 2015, nearly \$60,000 was given to community-based organizations in the form of donations and grants.

Founded in 2004, the organization continues to grow by serving more participants and increasing the depth of its community partnerships and alliances. District Sports sees sport as a tool for building community in DC.

With so many DC area residents taking the field to score goals, District Sports is able to achieve tangible results in the community.

Number of District Sports participants by year





\$574,000+

re-invested in the city by District Sports through field rentals last year.

In 2016, District Sports re-invested \$574,000 in public spaces through athletic field and gymnasium rentals. District Sports often shares play spaces with schools' teams and other recreational athletes, helping DC grow into an active, healthy and happy place. Special thanks must be given to community political leaders who make construction and maintenance of sports facilities a priority.

14
fields



Playing in DC's many neighborhoods

- ★ Cardozo HS
- ★ Roosevelt HS
- ★ McKinley Tech HS
- ★ Columbia Heights Educational Campus
- ★ Bundy Field
- ★ Tubman ES
- ★ Thomson ES
- ★ Stead Field
- ★ Jelleff Field
- ★ Parkview Recreation Center
- ★ Marie Reed ES
- ★ Maret School
- ★ National Cathedral School
- ★ St. Albans School





How District Sports connects and supports DC

1 Uniting engaged and active DC citizens

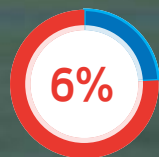
District Sports leagues and tournaments bring adult residents of the Washington area together for fun, exercise, and community-building. Participants are mobilized to support the league's charitable partners and energized to promote social change.



of members are between the ages of 21 and 35



of members live in DC



days of the week that soccer leagues are run

// Weekend games have become a ritual for me — they start my Saturday out right. Having the chance to play competitive soccer with people I like, in the city I love, feels so good! //

Chris Berg // DC Resident // DS participant



How District Sports connects and supports DC (cont'd)

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Connecting with local communities

As a non-profit, the league can uniquely support the neighborhoods in which we all live and play in multiple ways.



Field Rentals

Schools and the DC Department of Parks & Recreation are paid field rental fees, directly benefiting city budgets.

This allows schools and the city to offset the cost of critical educational programs and infrastructure.



Volunteer Hours

Each year, District Sports organizes volunteering opportunities for teams and players. Giving back is the easiest way for players to get to know their neighbors and see real change.



Programmatic Support

Partner organizations and schools count on District Sports to help further their efforts on behalf of local youth. Whether it's by providing financial or logistic support, District Sports is a committed and capable ally for many.



Community Advocates

District Sports leverages its large audience reach to assist with community efforts and build awareness around the importance of sport in the lives of youth.

How District Sports connects and supports DC (cont'd)



DCPS // Office of Family and Community Engagement

To show support for the students attending the schools where District Sports hosts games, \$20,000 was granted to the DC Public Schools during the 2015/16 school year to support interscholastic athletics. The Office of Family and Community Engagement is a clearinghouse through which partnerships of this nature are created and executed.

Funds have paid for student athletic physicals – a necessary component of their eligibility – and have defrayed the cost of team transport between games. These initiatives give youth quality opportunities to play.



DC SCORES // Partners since 2009

In 2015, District Sports donated over \$16,000 to DC SCORES, a youth focused non-profit delivering soccer programming, literacy training and service-learning opportunities to over 2100 students at 50 DC Public Schools and Recreation Centers.

Most recently we have engaged with programs that keep older youth – many of who are DC SCORES alumni – involved with the game. This includes supporting their efforts to participate in local leagues and on their school teams. District Sports players have also offered their time as volunteer coaches and referees with a few even participating in a panel discussion on playing sports in college.

3 Leveraging local partnerships to maximize impact

In 2015, beneficiaries included DC SCORES, Soccer WithoutBorders, DCPS athletics and We Are Family DC, all of which are committed to making communities better places to play, live and grow. Following are details on some of the partnerships we are most proud of.





“I grew up in DC. I choose to play with District Sports because of the work they do with DC public schools, creating opportunities for kids to play high school sports. It’s important to me to be part of a community that uses soccer to benefit others.”

Talia Dweck // District Sports participant // DC resident

“Given our size and the vast talents of our participants, it would be a missed opportunity if we weren’t actively trying to make DC a better place.”

Alex Bearman // Executive Director // District Sports

“District Sports has been an excellent community partner. Their support has helped expand athletic opportunities at Theodore Roosevelt SHS for many student-athletes. They have a genuine interest in improving the athletic experience for all DCPS students and district residents.”


Kevin Grimsland // Athletic Director // Roosevelt SHS








Connect with **District Sports**


Want to play in a league or tournament?
Interested in volunteering?
Get in touch!

 info@districtsports.com

 202-656-8892

 DistrictSports.com

 facebook.com/DistrictSports

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